



By *Harmony*

Celebrate Life at Your Home

Life brings all of us to a stage when we are able to do things only with help. At this point, we feel assured when there are friendly hands and a compassionate heart to hold us and care for us.

Welcome 'Cuddle' to your home and enjoy a range of doorstep services that allow you to celebrate your later years, in your own home, in style; importantly, without losing your independence.

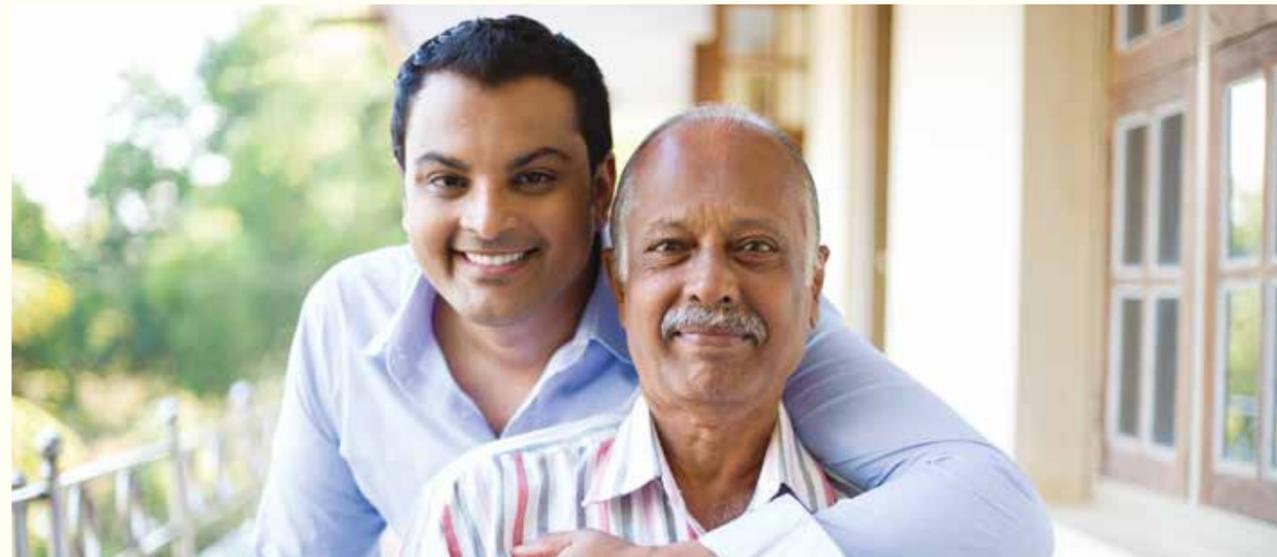
Take full advantage of our friendly 24x7 at-home elder care and support services, aimed at assisting you in basic errands, medical-related needs, and just about anything. Exclusively handpicked, 'Cuddle's compassionate and trained personnel will attend to your needs to ensure that the smile on your face never fades.

It is our privilege to be your companion for life, giving you the motherly care, you crave.



Meet your 'Cuddler'

Your 'Cuddler', an executive care giver will be your one-point contact for all services. S/he will be a trained personal manager to stand by you with compassion, provide you with confidence, and thus make your life just that much easier and convenient. 'Cuddlers' will visit you at your home according to your suitable schedule to facilitate different services.



Services:

Signing up for 'Cuddle's services helps you live life enjoyably within the comforts of your own home, without worry lines appearing on your foreheads. Here are some of the services you can avail.

'Cuddle's services will be made available through an easy to use Mobile App which can also be accessed by family members.

Retro-Fitting

Retro-Fitting is an optional service where your home is assessed for any requirement to install senior-friendly facilities. Once the needs are ascertained, necessary elements are installed.

- Modification with minimal civil works
- Surveillance installation with Analytics
- Homes will be equipped with ERS (Emergency Response System)



Healthcare Support

- Creation and maintenance of Digital Personal Medical files
- Regular health monitoring
- Facilitation of periodic health check-up
- Periodical review of stock of medicines in hand; help in purchase
- Quick Response System (QRS)
- Assisted Care at home or hospital, if required, and as needed

Personal Care

- Personal Hygiene
- Personal grooming
- Engagement



Food

'Cuddle' will ensure doorstep delivery of freshly cooked, nutritious and suitable food on all days of the week, under a specially christened service - **'Cuddle Nourish'**. In order to ensure the desired quality of food, meals must be pre-decided and pre-ordered.

Customised menu for special requirements will be made available on advance booking.



Convenience Services

- Home, kitchen and toilet cleaning
- Cleaning of utility area and compound space
- Watering of plants and garden maintenance
- Terrace cleaning



Home Improvement & Upkeep Services

- Plumbing & electrical repairs*
- Quarterly basic servicing of air conditioners, air coolers etc.*
- Car wash



Concierge Services

- Postal/Courier facilitation
- Banking assistance services
- Tax, electricity, water payments
- Travel assistance within and outside the city
- Coordination of Doctor visits and delivery of medicines
- Grocery and household items delivery

Cuddle's services are available according to customisable plans - 'Cuddle Embrace', 'Cuddle Nourish', and 'Cuddle Assist'.



'Engage' yourself after retirement

'Cuddle' helps to bring vibrancy to post retirement life, with Engage. This is a special vehicle designed by 'Harmony', aiming to help you activate your philanthropic side, and ensure society benefits from your years of vast experience and expertise in various fields.



Cuddle as a service concept has its origins drawn from an everyday experience of observing the challenges faced by senior citizens in India.

A deep understanding based on the lives of elderly women and couples living alone without support led us this path. So every step we take and every service offered is rooted in our empathy for, and our aim to help our illustrious seniors who have seen many more sunrises than us, live a seamless, comfortable life.

*Replaceable parts will be charged extra. Above mentioned services are basic in nature; permanent works will not be undertaken.

All In a Day's 'Cuddled' Life

How would a day in a 'Cuddle'-helped life be? Well, as interesting as it gets, we may say. Here below is a depiction of a possible lifestyle scenario on a given day. Of course, this is only an illustration, and cannot be guaranteed.



Gently awakened up from sleep with the help of the 'Cuddle App' alarm ring tone.



Freshen up early in the morning and prepare for the day ahead in the retrofitted washroom.



Take to your subscribed online fitness session played on your specially integrated TV screen. As you finish, comes the 'food-on-the-way' alert on your 'Cuddle App'.



Relish a nutritious breakfast.



A quick chat with a friend. Fix an appointment for a dental check up through your 'Cuddler'.



Meanwhile, your home is properly cleaned by staff specially arranged.



The pre-fixed geriatric physical trainer is now checking your condition and will soon finish with a set of soothing breathing exercises.



Time for a hot meal followed by an afternoon siesta.



That air conditioner had a nagging noise that disrupted your reading? The technician is here, and already on the job.



A bath and a few quick calls later, there comes your 'Chief Cuddler' for a periodical follow-up.



Speaking with children and grand children is a joyful experience. The hi-speed wifi system ensures a smooth call.

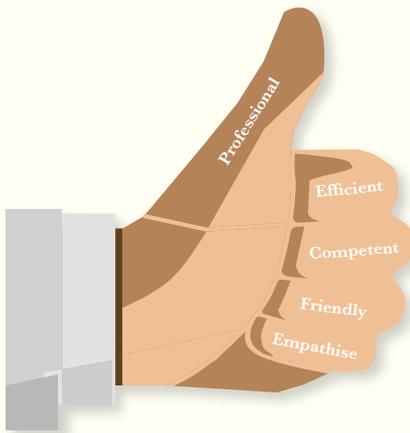


End the day in peace, and get to your comfortable bed, recently made suitable to your physical condition, with an ergonomic mattress.

A word from the Management:

'Cuddle' has been designed to cater to those beyond the age of 50, who live alone, with difficulty in managing daily chores.

'Cuddle' runs on a set of well-guarded principles to provide a better everyday life for our elders, allowing them to celebrate ageing. We aspire to be a model for those in the business of eldercare to follow, where 'Cuddle' is seen as an open book to refer to. 'Cuddle' will thus inspire an entire generation, revolutionise the concept of eldercare, and move towards generating a readiness to care for the elder community within each person's reach.



'Cuddle's service will be warm from the heart. Every service is aimed to forging a relationship firmly established in not just well-being, but also trust and safety beyond suspicion. This, by adopting a set of best practices in the service/ hospitality industry.

At 'Cuddle', we are committed to providing elders in our society the best of care. Each of our services will be deep-rooted in principles of Respect, Integrity, maintaining benchmark Quality, and ultimately focussing on building happy and satisfied Communities of well looked after senior citizens.



Rajiv Krishna S.
Managing Director



Cuddle Embrace Pvt. Ltd.

No 3070, 3rd Stage, Dattagalli,
Ground Floor, Mysuru - 570022. Karnataka
Mob: 74110 00121 / 96069 82901

✉: info@cuddle.co.in | 🌐: www.cuddle.co.in

